



JUST FOR LAUGHS VIRTUAL
COLLABORATION WITH
THIRD CONSECUTIVE YEAR
2022

**JUST
FOR
LAUGHS**
VIRTUAL COMEDY FESTIVAL

FESTIVAL, IN
SIRIUSXM, RETURNS FOR A
BETWEEN JULY 11-17,

AUDIO-ONLY FESTIVAL WILL FEATURE FUNNIEST TRACKS FROM THE FESTIVAL'S
40-YEAR CATALOGUE!

Montréal, QC – July 11, 2022 – Global leader in comedy, [Just For Laughs](#), is pleased to announce that the Just For Laughs Virtual Festival, in collaboration with SiriusXM, will be returning for a third consecutive year this summer.

Starting just days before the 40th edition of the Just For Laughs festival returns to Montréal as a fully in-person event on July 13th, the audio-only festival this year has a special anniversary theme focused on sharing the funniest jokes from a host of world-leading comedians from across the festival's long history.

From Monday July 11th to Sunday July 17th inclusive, listeners can enjoy the best moments from the past four decades of the Just For Laughs festival, including both rising news stars and world-class comedy talent, broadcast live on Raw Dog Comedy, SiriusXM Channel 99. Monday through Saturday, two hour-long specials will air each day at 10am and 5pm EST. Then on Sunday the 17th, the virtual festival will conclude with an audio marathon of the best of Just For Laughs starting at 8am EST. Just For Laughs Canada (SiriusXM Channel 168) will also be playing the virtual festival daily at 11am EST.

Jack Vaughn, SVP Comedy Programming for SiriusXM said, "Wow! 40 years of the Just For Laughs festival has flown by. The amount of talent that has come out of the festival has been unrivaled, and it remains the highlight of everyone's summer. We're honored to team up with JFL, and to get to share over ten hours of exclusive festival content as a pump-primer for the in-person event."

Bruce Hills, President of Just For Laughs, also welcomed the news, "We are delighted to be collaborating with SiriusXM for a third consecutive year on the Just For Laughs Virtual Festival. As we celebrate our 40th edition of the festival in Montréal, this year's Virtual Festival is extra special. SiriusXM listeners are in for a comedy treat as we share some of our funniest moments over the past four decades."

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. SiriusXM's platforms collectively reach approximately 150 million listeners, the largest digital audio audience across paid and free tiers in North America, and deliver music, sports, talk, news, comedy,

entertainment and podcasts. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's subsidiaries Stitcher, Simplecast and AdsWizz make it a leader in podcast hosting, production, distribution, analytics and monetization. The Company's advertising sales arm, SXM Media, leverages its scale, cross-platform sales organization, and ad tech capabilities to deliver results for audio creators and advertisers. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: www.siriusxm.com.

Just For Laughs Group

Global leader in comedy and home to the #1 Comedy Festival in the World, Just for Laughs Group has been launching and championing top comedic talent - from Kevin Hart and Nikki Glaser to Ali Wong, Hasan Minhaj and Jo Koy - for close to 40 years. Founded in 1983 and jointly owned by ICM Partners, Groupe CH and Bell Media, the company is a vertically integrated international powerhouse in the creation of multiplatform comedic content. Every year, millions of spectators are entertained at its worldwide festivals, from Montréal – the biggest comedy event in the world – to Toronto and Vancouver, Canada; Austin, U.S.A.; London, UK; and Sydney, Australia; featuring thousands of Canadian and international comedians - from well-established artists to aspiring up-and-comers. With concentrated growth on television development and production, the Group's digital and televised content is shown in over 150 countries and followed by an online audience of over 14 million. In addition, the Group produces touring shows, stages its own musicals, provides talent management services for Quebec artists and is the originator of the ComedyPRO and JPR Pro industry conferences. For more information, visit hahaha.com.