



Juste pour rire's Sold-Out Flagship Event *L'ultime gala* Comes to Prime Video This Fall

Legendary comedian Yvon Deschamps takes the stage with fellow comedians Martin Matte, Patrick Huard, Virginie Fortin, and many more!

L'ultime gala will be available exclusively on Prime Video for the first time ever

**Watch the Teaser [HERE](#)
Photography Available [HERE](#)**

MONTRÉAL—September XX, 2023—Today, Prime Video announced its second collaboration with Juste pour rire TV, bringing its flagship comedy event, *L'ultime gala*, to Prime members this fall. Filmed on July 20 to a sold-out crowd at the Salle Wilfrid-Pelletier in Place des Arts during the 41st edition of Juste pour rire Montreal, the show represented the festival's last-ever, French-language comedy gala in its traditional form, marking the end of the concept after over 40 years. To bring a fitting conclusion to this Quebec institution that has seen countless comedians shine over the years, Prime Video provides exclusive access to customers to watch its spectacular farewell. The one-of-a-kind special features over 30 of Quebec's favourite artists, including legendary comedian Yvon Deschamps, who comes out of retirement to be part of this historic moment. *L'ultime gala* is the latest addition to the Prime membership. Prime members in Canada enjoy savings, convenience, and entertainment, all in a single membership for just \$9.99/month or best value \$99/year.

"The gala concept has made its mark as a quintessential comedy event at Juste pour rire Montreal for decades. Prime Video is excited to give customers an all-access pass to this star-studded, hotly-ticketed show that pays homage to this legendary comedy event as it takes its final bow," said Nav Saini, head of content, Prime Video Canada.

"As the last-ever Juste pour rire comedy gala, *L'ultime gala* pays tribute to what has been a Quebec comedy institution for over 40 years," said Marina Di Pancrazio, Chief Content Revenue Officer, Just For Laughs Group. "Hosted by legendary comic, Yvon Deschamps and featuring a curated line up of today's biggest names and tomorrow's brightest stars, the show was truly a highlight at this year's festival. To now have the opportunity to share this epic moment in Quebec comedy with a new audience is truly thrilling. We are delighted to be extending our partnership with Prime Video and enabling their customers to enjoy what was an unforgettable evening of comedy from the comfort of their own homes."

L'ultime gala's epic lineup sees some of Quebec's most renowned comedians return to the gala stage alongside comedy's rising talent. Comics include Martin Matte, Patrick Huard, Louis-José Houde, Daniel Lemire, Boucar Diouf, Laurent Paquin, Pierre-Yves Roy-Desmarais, Sam Breton, Virginie Fortin, Marianna Mazza, and Samedi de rire (Normand Brathwaite, Normand Chouinard, Pauline Martin, and Michèle Deslauriers) and more.



L'ultime gala is produced by Juste pour rire TV in association with Amazon Studios for Prime Video in Canada.

The special joins the slate of Canadian Amazon Original series including *LOL: Qui rira le dernier?*, *Pendant ce temps en cuisine*, *Pour un soir seulement*, *The Kids in the Hall*, *The Lake*, *LOL: Last One Laughing Canada*, *All or Nothing: Toronto Maple Leafs*, and *The Unsolved Murder of Beverly Lynn Smith*. Since 2015, Amazon Studios has commissioned over 40 Amazon Original series and films in Canada, including *The Man in the High Castle* and *Upload* in British Columbia; *The Boys*, *Reacher*, and *The Expanse* in Ontario; *Tales from the Loop* in Manitoba; as well as parts of *Tom Clancy's Jack Ryan* and *The Voyeurs* in Quebec.

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About Prime Video

Prime Video is just one of many shopping, savings, and entertainment benefits included with a Prime membership, along with fast, free shipping on millions of Prime-eligible items at Amazon.ca, ultrafast delivery, unlimited photo storage, exclusive deals and discounts, and access to ad-free music, books, and games. To sign up or start a 30-day free trial of Prime, visit: amazon.ca/prime.

- **Included with Prime Video:** Watch movies, TV series, news, award-winning Amazon Originals, and other exclusives.
- Enjoy hits like *LOL: Qui rira le dernier?*, *Citadel*, *The Lord Of The Rings: The Rings Of Power*, *The Boys*, and more.
- **Prime Video Channels:** Prime members can add channels like Hayu, Starz, and STACKTV, an all-in entertainment multipack offering the latest episodes of hit shows from 16 great networks. No extra apps to download, and no cable required. Most subscriptions start with a free trial, and you can cancel anytime. View the full list of channels available at primevideo.com/channels.
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À PROPOS DE JUSTE POUR RIRE TV/JUST FOR LAUGHS TELEVISION

Leader mondial en matière d'humour, les divisions de la télévision du Groupe Juste pour rire/Just For Laughs se spécialisent dans le développement et la production de contenu télévisuel. Avec des départements aux états-Unis et au Canada, les productions de Just For Laughs Television mettent en vedette certains des meilleurs humoristes au monde - de Kevin Hart et Nikki Glaser à Ali Wong, Hasan Minhaj et Jo Koy - et ont été diffusées aux états-Unis et à l'étranger sur Netflix, Amazon Prime, HBO, FOX, ABC, NBC, MTV, TBS, IFC, The CW, TF1, Comedy Central, Showtime, Hulu, BBC, BBC America, Kevin Hart's LOL Network et TEN Australia. Au Canada, elles ont été diffusées sur plusieurs réseaux et plateformes Bell (CTV Comedy, CTV, The Movie Network, HBO Canada, Crave) et CBC. Juste pour rire TV se consacre au développement de contenu télévisuel divertissant et collabore avec de nombreux artistes francophones parmi les plus en vue au Québec, comme Rachid Badouri, Dominic Paquet, Christine Morency, Marie-Lyne Joncas et Mariana Mazza. Ses productions télévisées ont été diffusées sur Netflix, Prime Video, Noovo, Radio-Canada, TVA, Tou.tv, Unis, TV5, Z, Crave, Vrak et Ici Artv. Le Groupe Juste pour rire, qui produit le principal festival d'humour au monde et se consacre au développement et à la production de contenus télévisuels, aux festivals, aux tournées et à la distribution de contenu, lance et parraine les plus brillants humoristes depuis près de 40 ans. Pour plus d'informations, visitez www.hahaha.com.

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