

Press Release

For Immediate Distribution

JUST FOR LAUGHS LAUNCHES 2025 WITH THE BERMUDA FESTIVAL

A Festive Celebration with Local Economic Impact

Montreal, January 27, 2025 – Just For Laughs proudly announces the triumphant return of the 17th edition of the **Just For Laughs Bermuda** Festival, held from January 22 to 25 on the stunning island of Bermuda. This event underscores the brand's ongoing global expansion and dedication to creating unique comedic experiences worldwide.

A BRAND SHINING ON THE GLOBAL STAGE

The success of **Just For Laughs Sydney** in November demonstrates the remarkable potential for exporting Quebec and Canadian comedic expertise. The return of the **Just For Laughs Bermuda** Festival further cements the brand's position as a global leader in the comedy industry, showcasing its talents and vision internationally.

Sylvain Parent-Bédard, President and Chief Executive Officer of Just For Laughs, stated:

“The return of Just For Laughs Bermuda reflects our ambition to elevate our brand and initiatives on the global stage. This festival is the perfect mix of comedic excellence and a festive atmosphere. We are thrilled to begin 2025 with an event that embodies our passion for laughter and our drive to innovate within the entertainment industry.”

A SIGNIFICANT CULTURAL AND ECONOMIC IMPACT

By hosting events in dream destinations like Bermuda, Just For Laughs continues to champion comedy culture across the globe. This festival emphasizes the critical role of international partnerships in extending the brand's reach. Special thanks goes to the Hamilton Princess for their invaluable support in making this festival an unforgettable experience.

A UNIQUE FESTIVAL IN PARADISE

For its 17th edition, the **Just For Laughs Bermuda** Festival delighted attendees with an exceptional lineup across five galas, hosted by festival favourite Alonzo Bodden who has been a mainstay of the event for 15 years.

Featured performers included:

- **Matt Wright (Canada):** A festival favourite bringing refreshing humour from the island of Newfoundland to the island of Bermuda.
- **Jonathan Young (Bermuda):** A standout local talent.
- **Erica Rhodes (United States):** A renowned comedian and performer from *America's Got Talent*.
- **Gina Yashere (United Kingdom):** Creator and star of the hit series *Bob* ♥ *Abishola*.

The festival offers a one-of-a-kind immersive experience, blending humour and relaxation in an idyllic setting.

LOOKING AHEAD TO VANCOUVER AND MONTREAL

With the success of **Just For Laughs Bermuda** setting the tone, 2025 promises to be a year filled with laughter. Upcoming events include Vancouver (February 13–22) and Montreal (July 16–27), showcasing the brand's vibrant energy and dedication to uniting audiences worldwide. As Just For Laughs enters a new era, it aims to solidify its achievements while exploring new horizons in comedy.

For more information and ticket purchases: hahaha.com

ABOUT JUST FOR LAUGHS

Founded in 1983, Just For Laughs is a comedy icon hosting the world's largest comedy festival in Montreal. It has propelled the careers of countless comedians and entertains millions annually through its festivals and broadcasts in over 150 countries. The organization also produces shows, musical comedies, and the "ComedyPRO" industry conference.

Source: Just For Laughs

Press Relations: Junior Bombardier | Bombardier Communications |
junior@bombardiercommunications.com